

Regime change in stablecoins

Token 2049 · 09/15/23 · Nic Carter

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Understand Eurodollars, understand Stablecoins



VS.

A dollar-denominated liability of a bank located outside the U.S.

Stablecoin

Typically dollar-denominated liability of a (mostly non-US) issuer, circulating on a public blockchain

Most stablecoins are tokenized eurodollars (~75%)

The emergence of stablecoins *closely analogizes to the origins of eurodollars*



Parallels between Eurodollars and Stablecoins

- 1. Emerged as a reaction **US asset seizure** & **capital controls**
- 2. Growth powered by **search for yield**
- 3. More flexible and suited to a globalized market than onshore banking
- 4. Opportunity for **ex-US jurisdictions** to create **USD financial hubs**
- 5. Initially peripheral, **later backstopped** by central banks

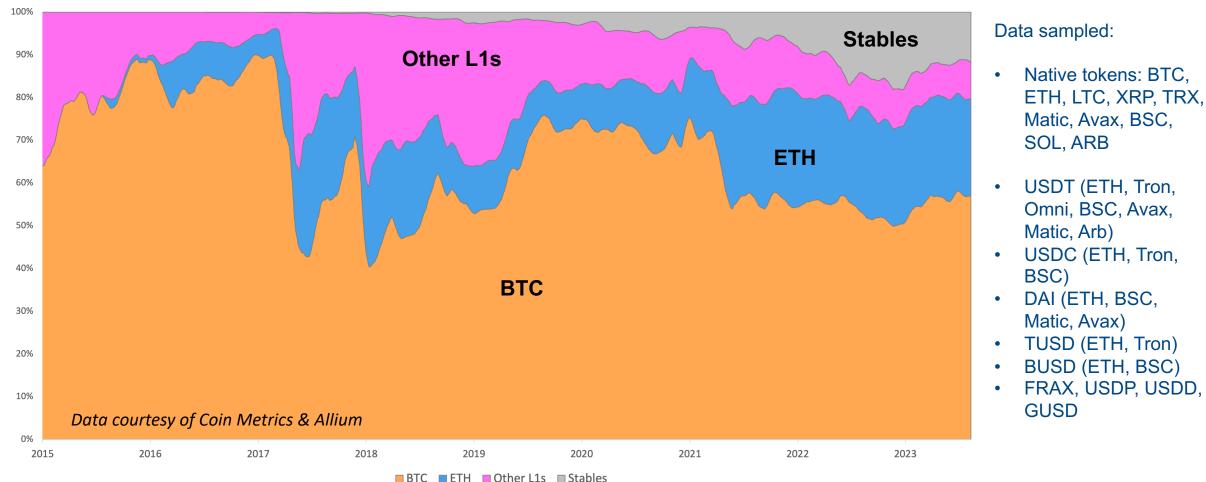


Predictable regulatory responses

	APATHY	FEAR	ENGAGEMENT
	First they ignore you	Then they worry about you	Then they accept and integrate you
Eurodollars	50s, early 60s	60s, early 70s	1973 onwards
Stablecoins	2015-2018	2018-2023	2024?



Stablecoins only compose ~10% of crypto market cap

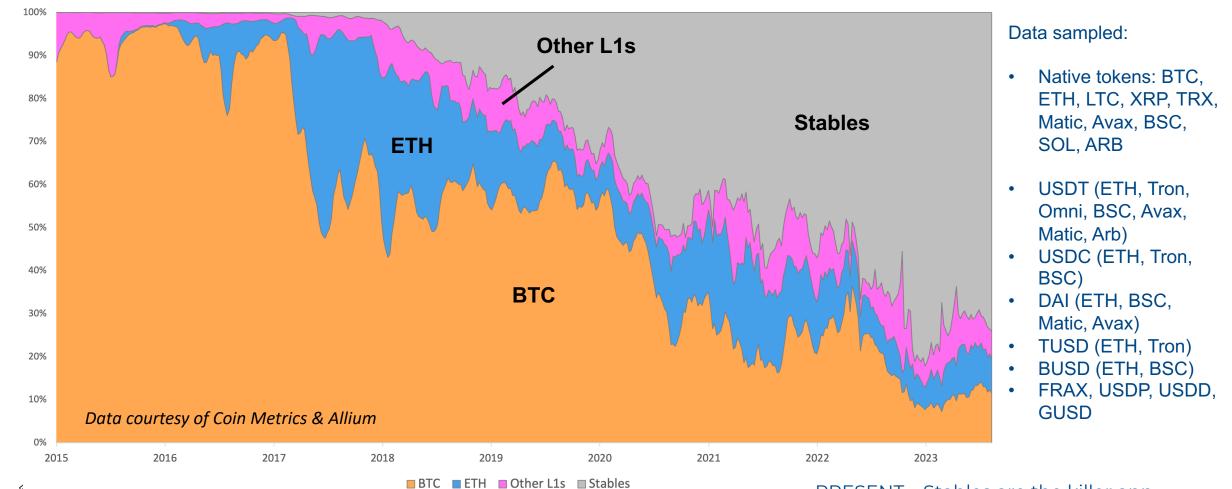


Relative market cap

PRESENT – Stables are the killer app 6

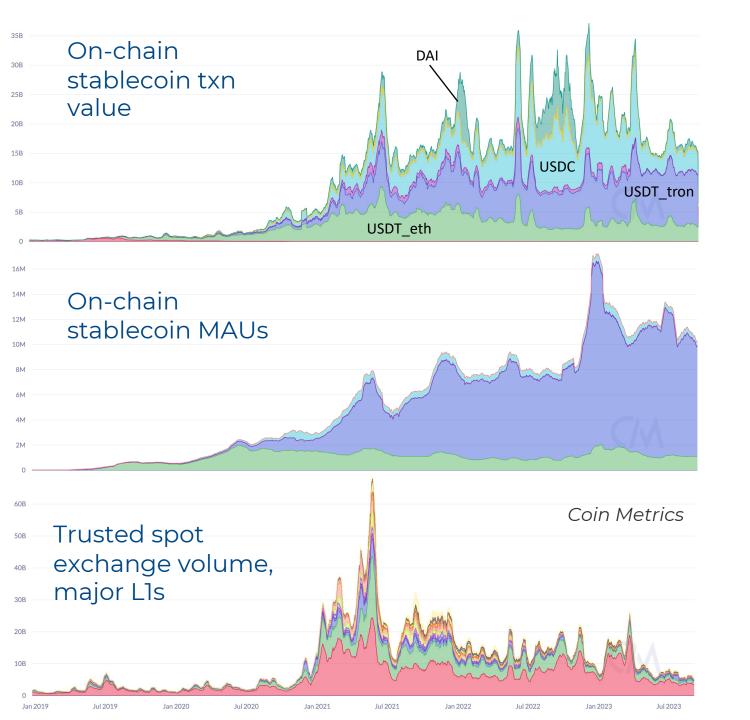
...but they dominate on-chain transaction volume





PRESENT – Stables are the killer app

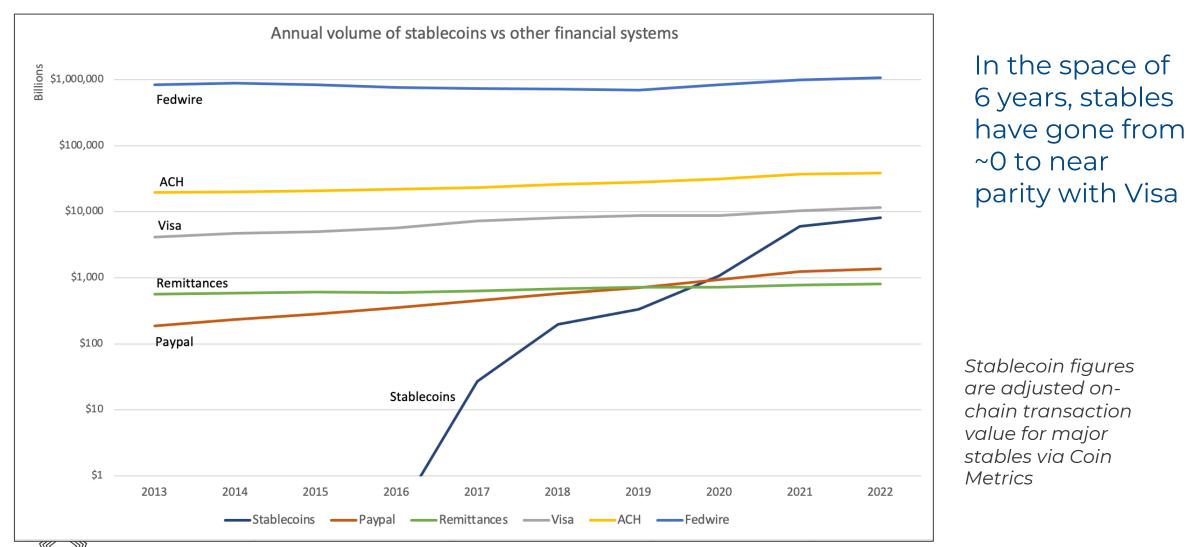
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Stable volumes and MAUs remain robust despite declines in crypto volume and activity

Stables today do >5m WAUs and >10m MAUs on chain

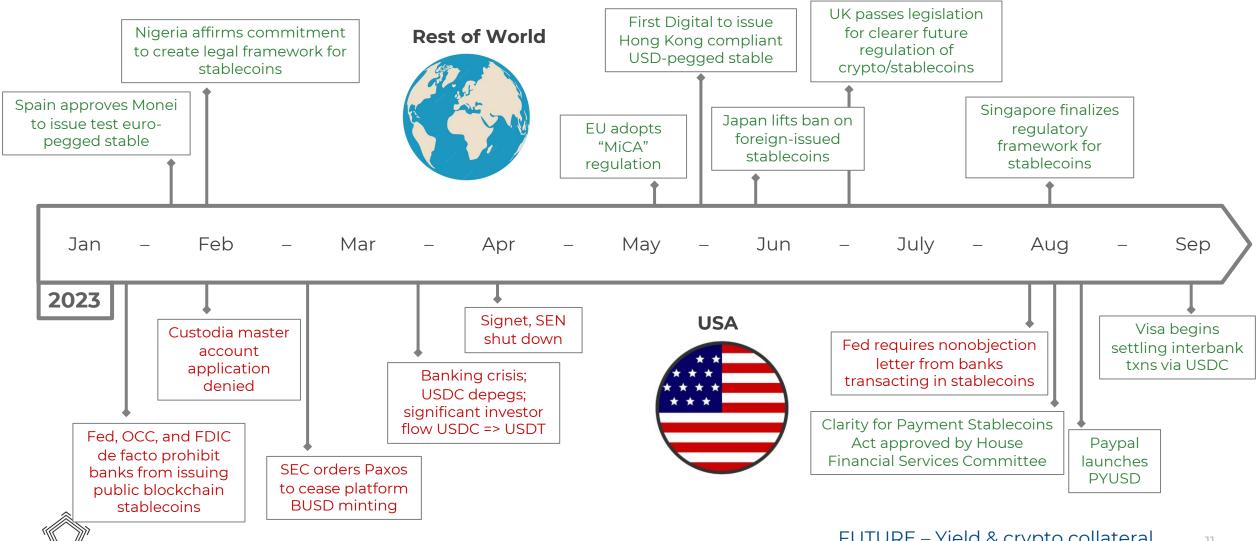
Stables are catching up to established settlement networks



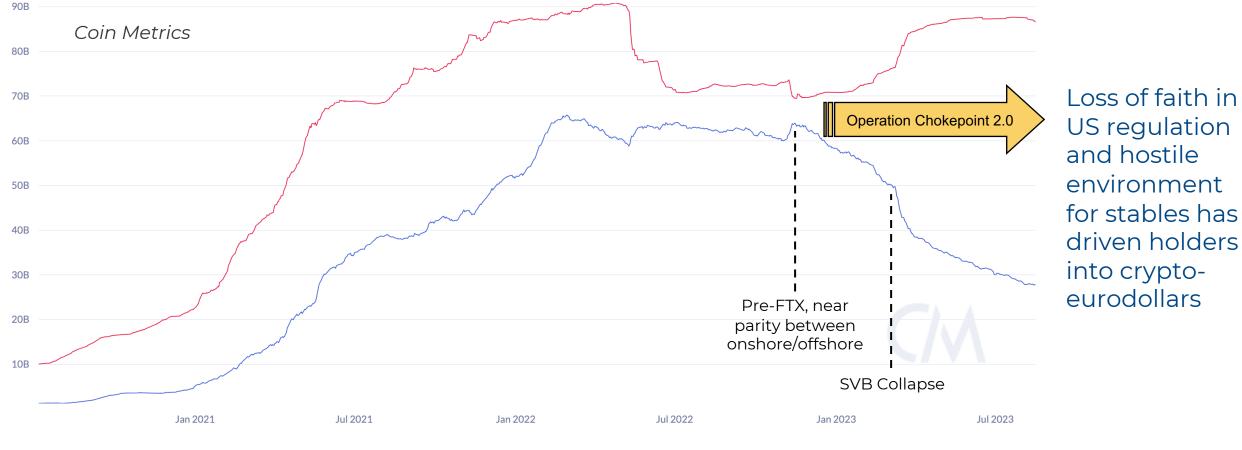
PRESENT – Stables are the killer app ⁹



Hostility in the US means opportunity elsewhere



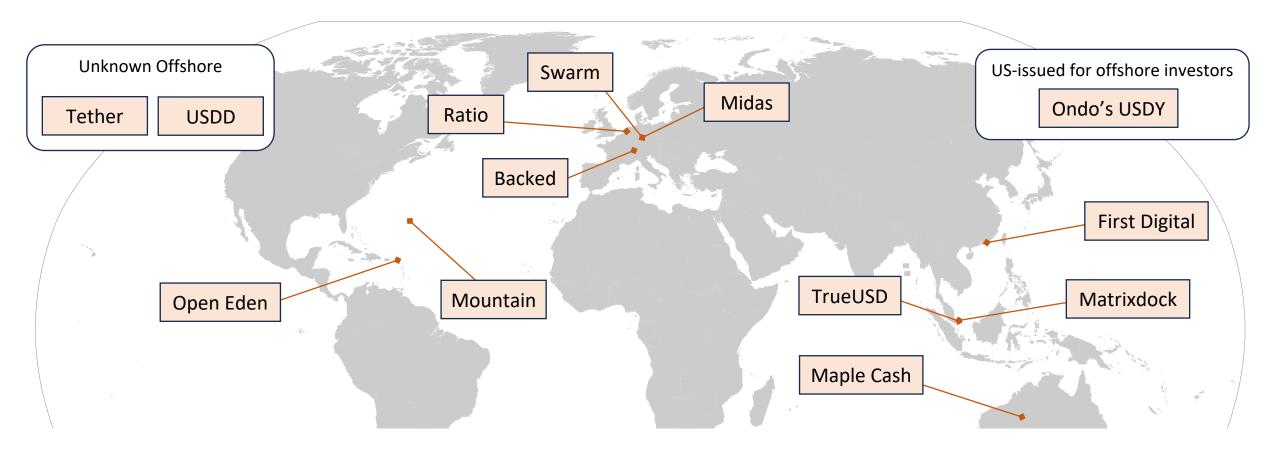
U.S. policy choices have led to stable offshoring



Offshore / crypto-backed stables ____ Onshore Stables



Vibrant offshore market emerging for USD stables and tokenized treasuries



~75 percent of USD stablecoins are offshore crypto-eurodollars*

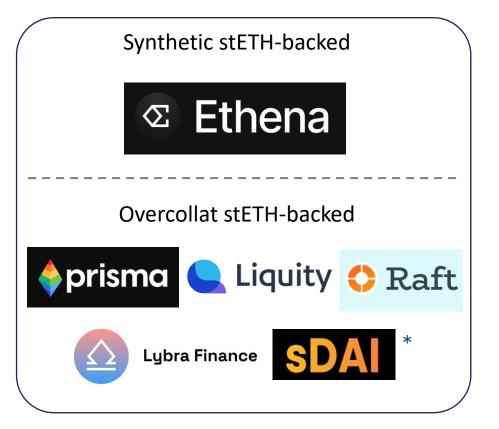
* Includes stables issued against crypto collateral

Native crypto yields enable capital efficient crypto-backed stables

Example model: Long spot staked ETH + short ETH futs = synthetic USD

- Crypto-backed USD stablecoins have long been considered a 'holy grail'
- The emergence of positive carry on ETH makes this possible
- Benefits include greater decentralization and native yields

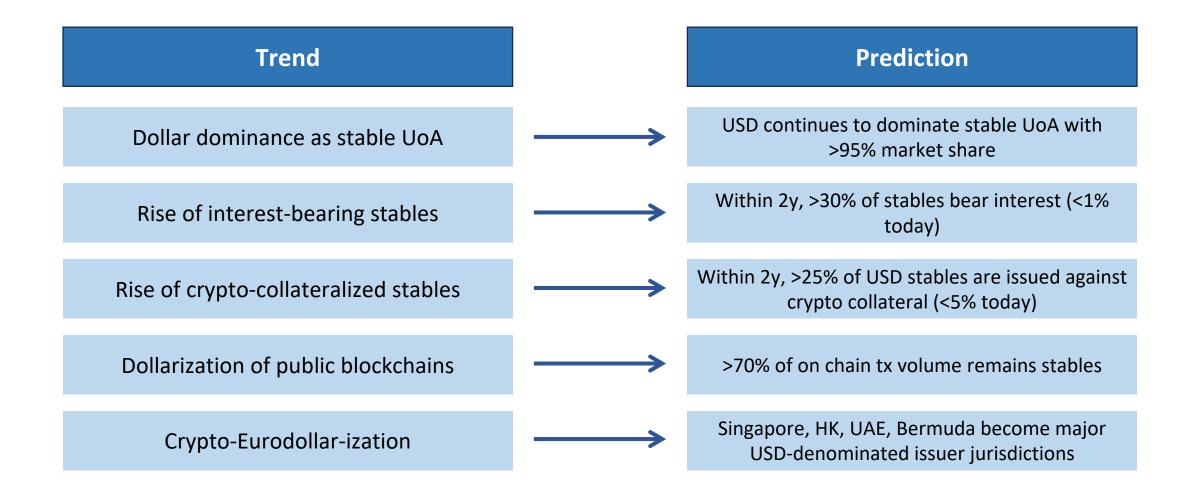
stETH Yield Accrued				
2021	2022	2023		
6.5%	5.0%	5.7%		
+				
OI Weighted Average Rate +/(-)				
2021	2022	2023		
16%	(-0.3%)	8.3%		
=				
Excess Spread				
2021	2022	2023		
22.5%	6 4.7%	14%		



Data from Ethena



The future of stablecoins





Thank You

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- Coin Metrics (data)
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